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SNOWBALL CONSULTING LIMITED – PRIVACY NOTICE

Snowball Advisory and Snowball Business Finance are the trading names of Snowball Consulting limited.

We agree to ensure that personal data sought is adequate, relevant and not excessive for the purpose. We aim to ensure that the personal data we keep is accurate and up-to-date. To achieve this we do need individuals to tell us changes to their personal data.

We agree to keep personal data secure at all times

- We agree to keep personal data no longer than is necessary and to dispose of it appropriately when it is no longer required.
- We take appropriate technical and organisational measures against unauthorised and unlawful processing, accidental loss, destruction or damage to personal data.
- We will only pass your personal data onto another organisation if we need to for the purposes of providing our products and services, or are required to by law or regulation. Before transferring any such data, we will check that the organisation has appropriate data protection policies.
- We do not transfer personal data to third parties for marketing purposes.

Visitors to our website

When someone visits www.snowballconsulting.co.uk we may collect standard Internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various sections of the site, or in particular the different companies (as referred to above) within Snowball. We may make use of Google Analytics to collect this information in a way that does not identify anyone.

To opt out of being tracked by Google Analytics across all websites visit

<http://tools.google.com/dlpage/gaoptout>

How we use your information and who we share it with

We use information held about you in the following ways:

- To provide you with information, products or services that you request from us, or which we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from any contracts entered into between you and us.
- To ensure that content from our site is presented in the most effective manner for you and for your computer.

In certain circumstances, which we will advise you of specifically in advance, we may share your information with, and obtain information from, credit reference agencies or fraud prevention agencies either to check your identity or when assessing finance facilities.

If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

We do NOT sell or give your details to any other companies except to help prevent fraud or if required to do so by law.

We do NOT share information outside of the European Economic Area (EEA).

Your rights

Under the Data Protection Act 1998 you have the right to access your personal data. To make a request for details of the personal details we may hold you need to put the request in writing addressing it to our Compliance Officer at the address provided below. We are permitted to charge a fee of £10 for this service. If you agree, we will try to deal with your request informally, for example by providing you with the specific information you need over the telephone. If we do hold information about you, you can ask us to correct any mistakes by, once again, contacting us at the address above.

Links to other websites

This Privacy notice does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

Changes to this privacy notice

We keep our Privacy Notice under regular review. This notice was last updated on the 18th March 2017.